



WINK Feeds Families Hunger Walk – January 16, 2021

Sponsorship Level Comparison Chart

Package Features and Benefits	Presenting Sponsor \$15,000	Lead Sponsor \$10,000	Major Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Team Challenge Grant Sponsor \$1,000	Bronze Sponsor \$1,500	Supporter \$1000
Name prominent on the front cover of all event materials	First listing	Following Presenting Sponsor						
Exclusivity by trade	X							
Name prominent in press releases produced for the event (publication not guaranteed)	First listing	Following Presenting Sponsor	Prominent	X				
Free information booth/tent at event	X	X	X	X				
Name and/or logo included in promotional advertising & post-event recognition (if committed prior to 10/1/20)	First listing	Following Presenting Sponsor	Prominent	X				
Name and/or logo placement on event brochures & posters (if committed prior to 10/1/20)	First listing	Following Presenting Sponsor	Prominent	X	X			
Corporate banner displayed at the start point of Walk	X	X	X	X	X			
Recognition as Sponsor on Grant Award						X		
Name and/or logo included on event day banner	First listing	Following Presenting Sponsor	X	X	X	X	X	
Name and/or logo recognition at Kickoff Breakfast (if verbal commitment received prior to 9/1/20)	First listing	Following Presenting Sponsor	X	X	X	X	X	X
Recognition at Sponsor Appreciation Event (if committed by 1/1/20)	First listing	Following Presenting Sponsor	X	X	X	X	X	X
Placement of name or logo on event T-shirts (if committed by 11/1/20)	First listing	Following Presenting Sponsor	X	X	X	X	X	X
Name or logo displayed on the WINK Feeds Families Hunger Walk website	With Link	With Link	With Link	X	X	X	X	X
Complimentary T-shirts to be received	25	20	15	10	8	6	6	4